Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

As you may know, the Initiative for Responsible Mining (IRMA) has recently released a new, collaboratively developed *Standard for Responsible Mining* ([responsiblemining.net/Standard](http://responsiblemining.net/Standard)). This certification scheme is the result of a comprehensive, multi-stakeholder process spanning ten years. It truly encapsulates the most innovative measures of responsible mining practices [**NOTE:** here you can note if your organization participated in the development of the Standard].

We write today to share that the [Mine Measure](https://tools.responsiblemining.net/self-assess) self-assessment tool ([tools.responsiblemining.net/self-assess](http://tools.responsiblemining.net/self-assess)) is now available as a means for mine to evaluate their performance against the IRMA Standard. We encourage you to use it so that your relationships with us and with other communities in which you operate can be strengthened.

This new tool allows mining companies to tell the world that they are making concrete commitments to socially and environmentally responsible mining in the context of a diverse, equitable stakeholder conversation. It also allows you to tell IRMA where you think revisions and improvements are needed in the Standard, as there is a built in feedback option for every metric in the Standard.

Importantly, using Mine Measure will also allow mine sites to be placed on IRMA’s public Responsible Mining Map, another key tool in the certification program. There you can share information about the mine, and if you choose you can post information about your environmental and social performance (e.g., you might choose to post your self-assessment scores and progress).

Your participation in Mine Measure is a concrete, demonstrable step in your commitment to protect our lands, waters, and labor rights. We look forward to discussing this further with you.

Sincerely,

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