From Purchasers or Investors

Dear XX

As you know, the Initiative for Responsible Mining (IRMA) has recently released a new, collaboratively developed [*Standard for Responsible Mining*.](http://responsiblemining.net/what-we-do/standard/) This certification scheme is valuable to our company in that it allows for far more transparency and security in our supply chains [or investments in] for mined materials [and note if company has been part of development here].

We write today to share the news that the first measurement tool, a self-assessment [Mine Measure](https://tools.responsiblemining.net/self-assess), is now available through the Standard, and to encourage you to use it for the mine sites that produce materials we use in our supply chains.

Mine Measure gives mining companies a concrete set of metrics to use in their continuous improvement program toward full certification. This new tool is also a critical support for companies like ours as we seek to solve labor, human rights and environmental issues. The Mine Measure tool also allows you to provide feedback directly to IRMA on the metrics in the Standard so that they can improve, consider revisions, and better serve your interests as well as ours.

Mine Measure allows mining companies to share with the world the efforts you already make to social and environmental responsibility, as well as commitments to improve. From our perspective as a company with mined material in our supply chain [or investment portfolio], it is a straightforward, concrete step that demonstrates your commitment to our shared goals.

We look forward to discussing this further, etc.

XXX